

# Fixed Price Product

## Fixed Price Strategies for Natural Gas

The Direct Energy Business Fixed Price Product protects your budget against the risks of fluctuating natural gas prices. Direct Energy Business works with you to analyze your natural gas usage and offer you a competitive fixed rate per decatherm (Dth) for the length of your contract agreement. With the Fixed Price Product, you'll gain the stability to plan your budget and natural gas consumption more effectively.

Our Fixed Price Product offers the following benefits for businesses of all sizes.

### ■ Greater Budget Control

Price fluctuations in the natural gas market can make it difficult to predict or control your monthly or annual budget. With the Fixed Price Product, you'll minimize that risk by securing a rate that will not change for the length of your agreement, even if prices spike in the spot market.

### ■ Long-Term Stability and Streamlined Energy Management

Want to maximize the benefits of a fixed rate? Direct Energy Business offers flexible contract lengths in most markets. Once your rate is secured, you can focus on managing your business instead of your natural gas costs.

### ■ Guidance for Your Budgeting Approach

We'll assess your budget needs, business objectives, tolerance for risk, energy consumption patterns and current market and regulatory conditions before we provide a recommendation for your fixed price plan. We offer a Fixed Price Product with options for full requirements or swing, so you can choose the contract to support your business goals.

### ■ Competitive Pricing

With more than 20 years of industry experience, we are dedicated to helping you develop a strategy to time your purchases when natural gas pricing cycles are best for your energy management objectives.

## Recommended for commercial and industrial businesses with:

- Any volume of natural gas consumption
- A demand for greater natural gas budget control
- A need for simplified natural gas supply management

## An energy strategy to:

- Gain greater control of your energy budget with a fixed rate for your entire contract term
- Shield your energy budget and bottom line from the risk of price spikes or escalating energy rates
- Take advantage of wholesale market price drops by locking into a fixed price

## Requirements:

- Agreement to contract terms
- Credit review





## A Customized Approach for Natural Gas Supply

Direct Energy Business is committed to helping our customers choose the right energy management strategy for their business. As we talk to you about your natural gas strategy, we take the time to fully understand your business and usage requirements before providing a recommendation.

Seasonal demand cycles, unusual weather events and crude oil market dynamics are just a few of the factors that can affect natural gas pricing in the forward and spot markets.

With our product offerings, we can support your natural gas needs. Whether you are searching for budget stability, the flexibility to float in the market or a combination of the two, Direct Energy Business is dedicated to working with you to find powerful solutions that best meet your supply needs.

## Fixed Price Offering Process

Get started on cost control quickly with our streamlined process.

- Request a free quote by calling 800.830.5923 or visiting [www.directenergybusiness.com](http://www.directenergybusiness.com). (A sample bill may be required for this process.)
- Review the competitive price and service terms.
- Sign our Fixed Price Agreement.
- Receive a letter from Direct Energy Business upon successful enrollment. (Contingent upon timely fulfillment of your order and credit review.)

## About Direct Energy Business

Direct Energy Business is dedicated to serving our customers with industry-leading energy management solutions. We can help you gain greater control of your energy costs and streamline your procurement process.

With more than 20 years of industry experience, we are dedicated to helping companies make cost-effective choices for their energy requirements. Contact us to talk about your energy demands, and we'll help you navigate the procurement options available in your service area.

To learn more about our company and other energy strategies for commercial and industrial enterprises, visit [www.directenergybusiness.com](http://www.directenergybusiness.com) or call 800.830.5923.



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