

Fixed Price Product

Fixed Price Strategies for Electricity

The Direct Energy Business Fixed Price Product protects your budget against the risks of fluctuating energy prices. We'll work with you to analyze your electricity usage profile and offer you a competitive fixed rate per kWh (kilowatt hour) for the length of your contract agreement.

With the Fixed Price Product, you'll gain the stability to plan your budget and electricity consumption more effectively.

Our Fixed Price Product offers the following benefits for businesses of all sizes.

■ Greater Budget Control

Price fluctuations in the electricity market can make it difficult to predict or control your monthly or annual electricity budget. With a fixed price contract, you'll minimize that risk by securing a rate that will not change for the length of your agreement, even if prices spike in the spot market.

■ Long-Term Stability and Streamlined Energy Management

Want to maximize the benefits of a fixed rate? Direct Energy Business offers flexible contract lengths in most markets. Once your rate is secured, you can focus on managing your business instead of your electricity costs.

■ Competitive Pricing

With more than 20 years of industry experience, we are dedicated to providing guidance on strategies to time your purchases when pricing cycles are best for your business objectives.



Recommended for commercial and industrial businesses with:

- Any volume of electricity consumption
- A demand for greater electricity budget control
- A need for simplified electricity supply management

An energy strategy to:

- Gain greater control of your energy budget with a fixed rate for your entire contract term
- Shield your energy budget and bottom line from the risk of price spikes or escalating energy rates
- Take advantage of dips in the wholesale market by locking into a fixed price

Requirements:

- Agreement to contract terms
- Credit review



A Powerful Solution for Electricity Supply

Direct Energy Business is committed to helping our customers choose the right energy management strategy for their business. As we talk to you about your electricity procurement strategy, we take the time to fully understand your business objectives and usage requirements before providing a recommendation.

With our range of product offerings, we can support your electricity needs. Whether you are searching for budget stability, the flexibility to float in the market or a combination of the two, Direct Energy Business is dedicated to working with you to find powerful solutions that best meet your needs.

Fixed Price Offering Process

Get started on cost control quickly with our streamlined process.

- Request a free quote by calling 800.830.5923 or visiting www.directenergybusiness.com. (A sample bill may be required for this process.)
- Review the competitive price and service terms.
- Sign our Fixed Price Agreement.
- Receive a letter from Direct Energy Business upon successful enrollment. (Contingent upon timely fulfillment of your order and credit review.)

About Direct Energy Business

Direct Energy Business is dedicated to serving our customers with industry-leading energy management solutions. We can help you gain greater control of your energy costs and streamline your procurement process.

With more than 20 years of industry experience, we are dedicated to helping companies make cost-effective choices for their energy requirements. Contact us to talk about your energy demands, and we'll help you navigate the procurement options available in your service area.

To learn more about our company and other energy strategies for commercial and industrial enterprises, visit www.directenergybusiness.com or call 800.830.5923.



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