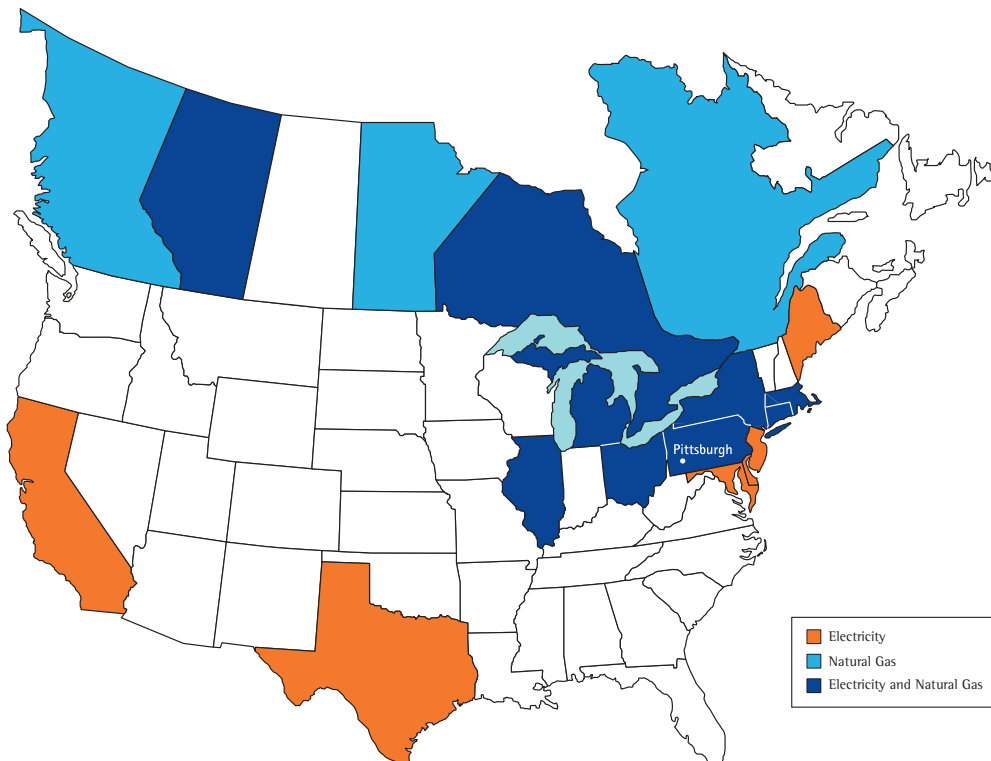


Our Service Areas

About Direct Energy Business

Direct Energy Business is one of the largest commercial retail energy suppliers in North America. Our capabilities position us to serve our customers with a powerful combination of industry-leading products, experienced guidance for your procurement decisions, and personalized service that simplifies your energy management activities.

- Electricity and natural gas provider for nearly 50,000 businesses in North America
- More than 20 years of experience in the energy industry
- Licensed to serve customers in 14 states, the District of Columbia and 5 Canadian provinces
- Headquartered in Pittsburgh, PA
- A Direct Energy company, wholly owned by Centrica plc (LSE: CNA), a Fortune Global 500** company



* The Fortune Global 500® was published in July 2009.



Energy supply and management solutions for:

- National Accounts
- Government and non-profit institutions
- Large commercial and industrial businesses
- Mid-sized commercial businesses
- Small business

Our company values:

- Demonstrating integrity in corporate conduct
- Ensuring openness and transparency
- Respecting human rights
- Enhancing customer experiences and business partnerships
- Valuing our people
- Focusing on health, safety and security
- Protecting the environment
- Investing in communities



Providing Guidance for Your Energy Supply Strategy

Direct Energy Business is dedicated to supporting our customers in their energy procurement choices. As your energy supplier, Direct Energy Business can offer you:

- Customized recommendations on product and service options in your service area.
- Unbiased information about energy regulations or policy changes that could affect your business, including multi-site operations and National Accounts.
- Customized approaches to energy procurement that support national or localized corporate and environmental responsibility programs.

Direct Energy Business Service Areas

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About Direct Energy Business

Direct Energy Business is dedicated to serving our customers with industry-leading energy management solutions. We can help you gain greater control of your energy costs and streamline your procurement process.

With more than 20 years of industry experience, we are dedicated to helping companies make cost-effective choices for their energy requirements. Contact us to talk about your energy demands, and we'll help you navigate the procurement options available in your service area.

To learn more about our company and other energy strategies for commercial and industrial enterprises, visit www.directenergybusiness.com or call 800.830.5923.



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For a complete list of service areas by region, visit www.directenergybusiness.com.